



# Z FEST FILM FESTIVAL III

## SPONSORSHIP GUIDE

	UNOBTAINIUM	PLATINUM	GOLD	SILVER
30 SECOND AD FEATURE <sup>1</sup>	X			
FEATURED ON WEBSITE HOMEPAGE BULLETIN <sup>2</sup>	X	X		
FULL-SCREEN FEATURE AT THEATRICAL SCREENING <sup>3</sup>	X	X		
SHARED-SCREEN FEATURE AT THEATRICAL SCREENING			X	
LARGE BANNER PLACEMENT AT ALL FESTIVAL VENUES <sup>4</sup>	X	X	X	
FULL-SCREEN FEATURE ON FESTIVAL PROJECTORS <sup>5</sup>	X	X		
SHARED-SCREEN FEATURE ON FESTIVAL PROJECTORS			X	
LARGE LOGO PLACEMENT ON WEBSITE/FACEBOOK	X	X		
MEDIUM LOGO PLACEMENT ON WEBSITE/FACEBOOK			X	
SMALL LOGO PLACEMENT ON WEBSITE/FACEBOOK				X
COMPANY LITERATURE IN TEAM PACKET <sup>6</sup>	X	X	X	
VERBAL RECOGNITION AT THEATER SCREENING <sup>7</sup>	X	X	X	X
LOGO PLACEMENT ON OFFICIAL TEAM DOCUMENTS <sup>8</sup>	X	X	X	X
LOGO PLACEMENT ON THEATER PROGRAMS <sup>9</sup>	X	X	X	X
LOGO PLACEMENT ON FESTIVAL T-SHIRTS <sup>10</sup>	X	X	X	X
LOGO PLACEMENT ON DVDS <sup>11</sup>	X	X	X	X
SPONSOR LISTED IN ALL FILM CREDITS <sup>12</sup>	X	X	X	X



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### SPONSORSHIP PRICING

UNOBTAINIUM	PLATINUM	GOLD	SILVER
\$10,000	\$3,000	\$1,000	\$500

<sup>1</sup> This 30 second spot will be created by the Fischer Edit production and post-production team. It will be placed on the Z Fest website. UNOBTAINIUM sponsors will also receive a copy of this video for their own distribution.

<sup>2</sup> The homepage bulletin is the large image space on the Z Fest website homepage.

<sup>3</sup> Sponsor logos will be displayed on the theater screen prior to the film premiers.

<sup>4</sup> GOLD sponsors may provide their own printed banner to be displayed at all festival venues. UNOBTAINIUM and PLATINUM sponsors may also provide their own banner, but banner printing will be included at no additional charge.

<sup>5</sup> Projectors will be setup at all festival venues showing clips of films from previous years. Festival sponsor logos will be displayed between these clips.

<sup>6</sup> Sponsors may provide printed literature to include in the team packets that the filmmakers receive.

<sup>7</sup> Sponsors will be thanked during the announcement preceding the film premier.

<sup>8</sup> Sponsor logos will be printed on the official festival documents that the filmmakers receive.

<sup>9</sup> Sponsor logos will be printed on the event programs given out at the theater.

<sup>10</sup> Sponsor logos will be printed on the Z Fest t-shirts that are given to all the teams and sold at the festival.

<sup>11</sup> Sponsor logos will be printed on the DVDs that are sold at the festival.

<sup>12</sup> Sponsor name will be listed in the credits on the end of every film for distribution on the Z Fest website, Facebook, Vimeo, and YouTube.